



## **GROUP ACCOUNT DIRECTOR – LIQUID IDEAS**

- Australia's number one independent agency
- \$ NEG plus bonus and incentives
- World leading food, beverage and lifestyle clients
- Member of IPREX – global independent PR agency network
- Fun, passionate and employee-focused culture
- B&T Awards 2011 Finalist - PR Agency of the Year

Due to continued growth and success, our award-winning agency **Liquid Ideas** has a rare opportunity for a talented **Group Account Director** to join its senior management team.

Reporting to Stuart Gregor, founder and chairman of Liquid Ideas, the Group Account Director will be working with high profile clients such as **Kellogg's, Singapore Airlines, De'Longhi, Crown Lager, Strongbow, Westfield Sydney.**

Bringing insights and considerable experience in the consumer and lifestyle division, you will provide strategic direction across a portfolio of clients and initiate and execute best practice events, social media campaigns and communication strategies.

In your key senior position, you will be assisting to oversee the business and will lead and mentor a talented, passionate and curious team. Tap into our extensive experience, contacts and innovative way of thinking and join a company that makes training and development a priority.

You should have at least six years PR consultancy experience. You will likely be a Senior Account Director looking to take the next step or a Group Account Director looking to move.

### **Next steps**

Visit our website for more information– [www.liquidideas.com.au](http://www.liquidideas.com.au)

Please send your CV and cover letter to our HR Manager, Kelly Ferguson at [kellyferguson@liquidideas.com.au](mailto:kellyferguson@liquidideas.com.au). If you have any questions, feel free to contact Stuart Gregor on +61 2 9667 4211 or +61 419 526 015.