



SOCIAL MEDIA MANAGER – LIQUID IDEAS

- Australia's number one independent agency
- B&T Awards 2011 Finalist - PR Agency of the Year
- World leading food, beverage and lifestyle clients
- Fun, passionate and employee-focused culture
- \$ NEG dependent upon skills and experience

Due to continued growth and success, our award-winning agency **Liquid Ideas** has a rare opportunity for a talented **Social Media Manager** to join the team and work with high profile clients such as **Kellogg's, Singapore Airlines, De'Longhi, Crown Lager, Strongbow** and **Westfield Sydney**.

In this role you will collaborate with our Social Media Director and support account teams to deliver clever, creative and engaging social media campaigns. You'll be motivated and keen to take charge of our social media initiatives and you'll focus on delivering awesome results.

Aside from being immersed in social media, you'll need solid knowledge and credible, relevant experience i.e. at least two to three years agency experience working with brands, preferably in the consumer lifestyle division.

You'll have

- Knowledge and a love of all things social and digital and an understanding of what's considered best practice
- Practical knowledge of how to communicate and create content across various social platforms
- An understanding of listening, monitoring, community management, influencer outreach and blogger outreach
- Good knowledge of setting basic KPIs, measuring success and using analytical tools for reporting
- The confidence to educate our team and clients on developments in social media platforms, tools, usage, trends and news
- The ability to proactively identify online opportunities and bring them to life
- General knowledge of brand communication, marketing and public relations
- A curious nature and a positive, professional attitude and the ability to self-manage and deliver to deadlines
- University qualifications in a relevant field

This is a full-time permanent position and salary is negotiable dependent upon skills and experience. We offer a dynamic culture and supportive work environment with lots of opportunities for growth and development. Suitable applicants will meet all essential skills and have proven abilities in a similar role at a manager level.

Next steps

Visit our website for more information– www.liquidideas.com.au

Please send your CV and cover letter to our HR Manager, Kelly Ferguson at kellyferguson@liquidideas.com.au. If you have any questions, feel free to contact Kelly on +61 2 9667 4211.