



# STUART GREGOR GUN FOR HIRE

## Stuart Gregor MC | 'All the qualities you need in a top notch MC'

Most know Stuart Gregor, principal of Liquid Ideas, as a leader in the fields of marketing and communications of luxury lifestyle brands. But Stu is also a lively MC, wine educator and personality and is often talked about as 'the best food and wine presenter in Australia'.

As a successful small business owner and former journalist, Stu's brief is regularly much broader than food and wine and he is equally at home in front of an audience of CEOs, lecturing to business marketing students, or talking about starting up a PR company that is the 2009 Agency of the Year.

Stu's approach is upfront and uncomplicated. Each event is tailor-made by Stu and the highly talented team at Liquid Ideas and may include:

- Corporate wine tastings, including wine and tasting booklets
- Wine education
- MC, presenter and facilitator
- Charity auctioneering
- Hosting fun wine option games for 10 or 1000 guests
- Small business, PR and marketing presentations

### Recent clients include:

- Channel 9 wine tasting series for advertisers - Rockpool, ARIA and an escorted trip to the Barossa Valley, May- September 2010
- Macquarie Bank-Sydney Wine Show Dinner 2008, 2009, 2010 - hosting Macquarie Group's major 'social' dinner of the year featuring the trophy-winning wines from the year's Royal Sydney Wine Show
- Bannisters Gourmet Getaway with Rick Stein, March 2010 - Stuart and Rick hosted a two-day food and wine extravaganza exclusively for clients of Gregor & Lewis Bespoke Travel
- Melbourne Markets Corporation, MC and presenter, Crown Towers, February 2010
- Careflight/Oktoberfest Fundraiser, October 2009
- Luna Park & Bledisloe Cup Australia-NZ Wine Dinner, June 2009
- Starlight Five Chefs Dinners series, 2000-2010

Stu is a regular on Melbourne's 3AW, Channel 7's Morning Show and has hosted more than 50 events for the Starlight Children's Foundation of which he is on the NSW board. He is also a well-regarded wine show judge and commentator and has authored six books on wine (Don't Buy Wine Without Me) as well as penning Australia's highest circulating drinks column in the Sunday magazine from 2000-2006.

For more information, please contact Sophie Steverson at Liquid Ideas on [sophiesteverson@liquidideas.com.au](mailto:sophiesteverson@liquidideas.com.au) or 02 9667 4211.

*Stuart's unbounded knowledge and enthusiasm for beer, wine and anything else nice in bottles is completely infectious. He could certainly sell ice to the Eskimos but it would have been made from some wonderful mountain spring water which they would just have to have."*

RICK STEIN, MARCH 2010

*Stu Gregor has been the MC at over 50 Starlight events and always delivers a high energy, engaging and funny performance. His knowledge of premium food and wine is unsurpassed and makes Stu the perfect MC for a fine food or wine event.*

LOUISE BAXTER, CEO, STARLIGHT CHILDREN'S FOUNDATION

*Stu's witty, fun, loud and irreverent and he can handle a crowd. All the qualities you need in a top notch MC!*

SANDI SZANGOLIES, DIRECTOR OF MARKETING, BHG, MARCH 2010

*Stu is an exceptional MC across a broad range of events, but he does declare a passion for wine, rugby and golf although not necessarily in that order.*

GARY DALY, GENERAL MANAGER SALES, LUNA PARK, MARCH 2010

*Stuart has been the MC at our client wine tasting event for the past three years. He is a great entertainer, engaging clients with his amusing and relaxed manner. No topic or individual is safe from Stuart's irreverence. Much to our amazement our clients continue to give us feedback suggesting they really like him! Thank you for continually making us laugh and helping make our event a success.*

CRAIG SHAPIRO, MACQUARIE BANK, APRIL 2010

*We like to do things a little differently at Matilda Bay and when we launched our Oktoberfest Lager, Big Helga, Stu really stepped up to the plate as MC. His light-hearted approach contributed to making our event a unique and memorable one.*

JAMIE FOX, MATILDA BAY BRAND MANAGER, MARCH 2010

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